

# 「 Study at Tamkang 」

## 2017 Tamkang University Overseas Students Short Film Contest

### ☞Background

Tamkang University had always wished to be the second hometown for overseas students who had come from far and wide. Therefore, we look forward to getting a glimpse of their life in Tamsui through this contest and captivate future Tamkang University students with their study life here.

### ☞Objective

1. To attract young overseas students to yearn for life in TKU from the enthusiasm of students in their studies and life in Tamkang.
2. To inspire more overseas students in attending TKU for further studies through the display of different scenarios by conveying the values of TKU to people from different countries.

### ☞Details

1. **Time:** From the date of announcement ~ 30<sup>th</sup> June 2017.
2. **Participants:** Personal submission (for overseas students only), or group submission (must have at least ONE overseas students in the group) who are TKU students.
3. **Works specification:**
  - **Length of film:** 3-5 minutes (Points will be deducted by referees if the film length is too short or too long)
  - **Contents:** Record the life and study in Tamkang University in which learning process, inspirations, emotions, and growth was included.
  - **Language:** Select one from English, Japanese, Korean, Vietnamese (Tiếng Việt), Indonesian, Malay, Thai, Myanmar (Burmese) and include bilingual subtitles (Chinese included).
  - **Format:** Movie formats can be shot in.WMV, MOV, or.MPG, and it is recommended to convert the video into MPEG4 (MP4) and MP3 audio track format to present the best movie quality.
4. **Registration method:**
  - I. Uploading the short film
    1. Entries must be uploaded to YouTube, from the date of announcement onwards

until June 30<sup>th</sup>.

2. Setting of the short film on YouTube

- Short Film Title: Study at Tamkang- (Name of Short Film)
- Tags: Tamkang University, TKU, Tamkang, 淡江大學, 淡江
- Privacy: Select “Public”
- Category: Select “Nonprofits & Activism”
- Distribution options: Select “Allow embedding” to allow embedding and broadcast of the short film on other websites.
- Notice: Resolution and aspect ratio

YouTube uses a video player with 16:9 aspect ratio. If the film uploaded is not at an aspect ratio of 16:9, the system will automatically provide black edges on horizontal sides (top and bottom) and vertical sides (left and right) to display the video in the correct aspect ratio.

II. Registration

1. After completing the registration form, e-mail the form to the mailbox of Overseas Students Guidance Section at [auox@oa.tku.edu.tw](mailto:auox@oa.tku.edu.tw)
2. Please hand in the following items to Overseas Students Guidance Section (T1001) by June 30<sup>th</sup>: 1) registration form [Attachment 1], 2) declaration letter of entry and copyrights authorization [Attachment 2], 3) a piece of DVD copy containing your work.

**5. Prizes and evaluation method:**

I. Prizes

1. First prize: 1 place, one certificate and prize money of NTD 10,000.
2. Second prize: 2 places, one certificate and prize money of NTD 5,000 each.
3. Consolation prizes: 5 places, one certificate and prize money of NTD 3,000 each.  
(Income tax will be deducted from the prize money; if the prize won is a group, one representative from the group should claim the prize money.)  
\*The Office of International and Cross-strait Affairs will increase or deduct the prize money according to the quality of the work.

II. Selection by experts

1. Selection process: The works will be evaluated by 3 referees invited by the Office of International and Cross-Strait Affairs after the deadline. The evaluation criteria are as follow:
  - (1) Conveyance and structure of concept 40%
  - (2) Creativity and uniqueness 30%
  - (3) Film production (Audiovisual aesthetics, fluency, background music) 30%
2. Announcement of winner  
Prize-winning works will be announced on July 7<sup>th</sup> after evaluation by referees.

Please claim your prizes at T1001 from July 18<sup>th</sup> to 24<sup>th</sup>.

**6. Important Notice:**

- I. Works submitted must be original works by individual or groups and never participated in any open competitions or exhibitions. If the work submitted had previously won in competitions or published in public after verification, the entry will be disqualified. If it was verified after the announcement of winners, the placing will be nullified and prizes won will be recalled.
- II. If works submitted was reported to be plagiarized or misappropriated, the entry will be disqualified and prizes won will be recalled. The participant(s) will have to bear the legal responsibility for violating copyrights on your own, and the organizer has no legal affiliations in this matter.
- III. Winners must agree to provide the Office of International and Cross-Strait Affairs with the original copy of the work and permit the office to use the short film at any place and anytime, including reauthorizing the broadcast of the short film for third parties within the effective period specified in copyright laws, without any extra payments from the office.
- IV. The office holds the right for not announcing the scores publicly. All participants must respect the decision of the referees, and cannot object to the final referee decision.
- V. If participants violated the rules of the contest or any other matters related to this contest, the office has the right to disqualify any entries or nullify prize winners.
- VI. Any submission of entry will be regarded as acknowledging all the rules and regulations for this contest.
- VII. The organizer holds the authority to amend, suspend, or end the contest at all times. Any unaccounted affairs related to the contest will be announced any time.